

## I International Week of the Faculty of Economics and Business Administration

### 11<sup>th</sup> May, Monday

11:00 h. Welcome event and reception of participants

12:30 h. University Visit

16:00 h. Information about the agreements between the UIB and especially with the Latin American universities

16:30 h. Presentation of a Chilean partner: Erich Spencer (University of Chile)

### 12<sup>th</sup> May, Tuesday

10:30 h. Presentation of European partners under the Erasmus+ Program (SRI, University of the Balearic Islands)

- Internationalization, growth strategy for SMEs (Hans Engbers, School of Marketing and International Management of Saxion. (Hans Engbers)
- The Hospitality Business School of Saxion (Sophie Van den Broecke-Binet)
- Presentation of Athens University of Economics and Business (K. Galanaki)
- Presentation of University of Piraeus (C. Agiakloglou)

16:30 h. Round Table (Panel Discussion): **The current crisis and its multiple effects.**

- A historical and economic analysis (Carles Manera, University of the Balearic Islands).
- Is the crisis a spurious regression? (Christos Agiakloglou, University of Piraeus).
  - How education and research could contribute to limit the consequences of the crisis. (K. Kagiara, E. Krepia, K. Laina, O. Manoua and K. Siska, (Athens University of Economics and Business), H. Engbers (University of Saxion), Erich Spencer (University of Chile).

### 13<sup>th</sup> May, Wednesday

10:00 h. City tour around the historical centre of Palma

12:00 h. *Visit to Palma Activa: an entrepreneurship support institution*

13:30 h. Lunch in a traditional restaurant

17:00 h. Visit to the Cathedral

### 14<sup>th</sup> May, Thursday

10:00 h. The role of the universities in promoting Development, Cooperation and Solidarity

- The case of the UIB and the possibility to collaborate with other universities in Northern and Southern Countries (Ruth Escribano, OCDS)

12:00 h. Would you like an international Trainee in a Company in Mallorca? Are you interested in having a working experience in international markets?

- **The IMEX international training programme:** The Ministry of Economy and Competitiveness of the Balearic Island Government promotes the international training and working experience of students in small and medium enterprises of the Balearic Islands (Beatriz Pino, Institut d'Innovació Empresarial de les Illes Balears).
- **ICEX's Scholarship Program:** ICEX España, Exportaciones e Inversiones is a public entity of the Spanish Ministry of Economy and Competitiveness, and it is in charge of promoting the internationalization of the Spanish companies. Its scholarship program for graduates consists in two years scholarship, the first one working in one of the 100 Spain's Economic and Commercial Offices abroad, and the second year working in the internationalization project of a Spanish company (Luis Miguel Herrero, ICEX Baleares).

13:30 h. Workshop on the importance of international skills and how to elaborate an international CV: *The Europass model* (M. Mar Socías, DOIP)

17:30 h. Student employability and the needs to increase the relevance of education in a European context: The Europe Home project (E. Pereira, University of Aveiro)



### **15<sup>th</sup> May, Friday**

10:00 h.-16:00 h. Visit by train to Sóller: one natural and historical heritage destination.

16:00 h. Couching workshop on communication skills.

19:00 h. Words of farewell by the Students Association of Mobility (AEM, University of the Balearic Islands).