

CiViTAS
Cleaner and better transport in cities

DYN@MO

AACHEN • GDYNIA • KOPRIVNICA • PALMA

Summer University

*Engaging in a dynamic dialogue for
Sustainable Urban Mobility Planning
(SUMP)*

Palma (Mallorca), 2013, June 26th - 28th

PROGRAMME



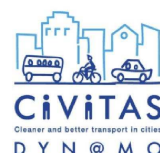
THE CIVITAS INITIATIVE
IS CO-FINANCED BY THE
EUROPEAN UNION



Universitat de les
Illes Balears

Departament de Ciències de la Terra

Grup d'Investigació de Turisme,
Mobilitat i Territori (GITMOT)



THE CIVITAS INITIATIVE
IS CO-FINANCED BY THE
EUROPEAN UNION

Purpose of the DYN@MO Summer University

General aim of the DYN@MO Summer University concept

Structured learning and building of professional competences in sustainable urban mobility is a major aim of the CIVITAS DYN@MO project. To promote European level exchange and learning about CIVITAS themes, the project will offer three sessions of the DYN@MO Summer University. The target groups of the Summer University are students and young professionals, as well as mid-career employees and selected decision makers working on sustainable urban mobility.

The sessions are organised by the Universitat de les Illes Balears in 2013, 2014 and 2015. The University offers an excellent infrastructure for holding summer courses and dedicated University staff ensure effective delivery of such courses. The easy access with many direct plane connections to many European countries makes Palma a suitable destination for urban transport professionals. Each of the sessions will have a duration of three days and will focus on one of the three challenges of the CIVITAS-DYN@MO project:

- Engaging in a dynamic dialogue for SUMP development;
- Implementing city and citizen friendly electric vehicles;
- Developing “Mobility 2.0” systems and services.

The University partners, competence centres and measure leaders of the CIVITAS DYN@MO project will provide the content of the courses. In addition international experts are invited to contribute to each of the courses. To make the courses accessible to Spanish speaking young professionals and students, the University provides simultaneous translation for the first plenary day. The courses during the other two days will be held in Spanish. It is expected to attract up to 30 participants to each edition of the Summer University.

Specific aim of the DYN@MO Summer University in Palma

- To train Palma project partners and associates regarding the requirements of sustainable urban mobility planning;
- To educate students and young professionals in advanced urban mobility planning in Europe;
- To set a foundation for engaging stakeholders and citizens in a dynamic dialogue in the sustainable mobility planning process in Palma as part of the DYN@MO measures.

Concept of the 2013 DYN@MO Summer University in Palma

The first Summer University will be organised from 26 to 28 June 2013. The first day will focus on European SUMP experiences and participants will work on major SUMP challenges, such as vision building, stakeholder participation and evaluation. The main language of the first day is English. Simultaneous interpretation in Spanish and English will be provided.

During the following day, participants will substantiate the theoretical knowledge from day one by applying the learnt concept to the Spanish circumstances. A round table for dynamic dialogue with stakeholders and a site visit to typical Palma measures will provide participants with a practical insight in planning and developing sustainable mobility measures.

During the third day, participants will train specific steps in the SUMP cycle through selected exercises. The second and third day will be mainly held in Spanish (with one parallel working group in English).

Outcomes of the Summer University

Participants will receive training documentation and background materials on SUMP during the courses. A certificate of attendance at the end of the DYN@MO Summer University will declare that the 'students' have acquired basic knowledge about requirements of SUMP.

The outcomes are expected to contribute positively to the process of defining the new SUMP of the city Palma that is being developed as part of the CIVITAS DYN@MO project.

PROGRAMME

Engaging in dynamic dialogue for Sustainable Urban Mobility Planning (SUMP) Summer University – CIVITAS DYN@MO Palma 2013 June 26 th – 28 th , 2013	
DAY 1 – 26th JUNE 2013: European Experiences with Planning for Sustainable Urban Mobility Venue: Edifici Sa Riera, UIB, C/ de Miquel dels Sants Oliver 2, Palma <i>Moderated by Bernd Decker, Rupprecht Consult, CIVITAS DYN@MO Project Manager</i> <i>Languages: English and Spanish (simultaneous translation available)</i>	
8:30	Registration of participants
9:00	Welcome speeches <i>Llorenç Huguet, Vice-Chancellor of Universitat de les Illes Balears</i> <i>Gabriel Vallejo, Councillor of mobility area. City of Palma</i> <i>Eckhard Larosch, City of Aachen, CIVITAS DYN@MO Project Coordinator</i> <i>Joana Maria Seguí, Universitat de les Illes Balears</i>
9:30	SUMPs. A new planning paradigm for achieving sustainable urban mobility. How to bring it about and what it can achieve <i>Tom Rye, Lund University</i>
10:15	Local Transport Plans (LTP) in England <i>Frances Hodgson, University of Leeds</i>
11:00	Coffee break
11:30	Transport Development Plans (VEP) in Germany <i>Uwe Müller, City of Aachen</i>
12:15	Plan de déplacement urbain (PDU) in France <i>Emmanuel Delamarre, CETE-sud-ouest. Centre d'Études d'Expertise sur les Risques, l'Environnement, la Mobilité et l'Aménagement. Nicolas Merle, CERTU</i>
13:00	Needs for new mobility planning in Central and Eastern European Countries <i>Helena Hecimovic, City of Koprivnica</i>
13:30	Lunch
14:45	EU SUMP Guidelines and main challenges <i>Bernd Decker, Rupprecht Consult, CIVITAS DYN@MO Project Manager</i>
15:30	Parallel working groups on SUMP challenges <ul style="list-style-type: none"> Vision building. <i>José María Díez, CiViNET Spain and Portugal</i> Stakeholder participation. <i>Isabela Velázquez, GEA21</i> Monitoring and evaluation. <i>Tom Rye, Lund University</i>
17:00	Conclusions of the first day <i>Bernd Decker, Rupprecht Consult, CIVITAS DYN@MO Project Manager</i>
17:30	End of session
18:00	Official reception at City Hall <i>Mateu Isern, Mayor of City of Palma</i>

DAY 2 – 27th JUNE 2013 Sustainable Urban Mobility Plans in Spain Venue: Edifici Sa Riera, UIB. C/ de Miquel dels Sants Oliver 2, Palma <i>Moderated by Joana Maria Seguí, Universitat de les Illes Balears</i> <i>Language: Spanish</i>	
9:00	Towards sustainable mobility in Spain. Public policies of transport and urbanism <i>Josefina Cruz, Universidad de Sevilla</i>
9:45	National SUMP Guidelines <i>José María Díez, CiViNET Spain and Portugal</i>
10:15	Mobility strategies in Palma <i>Miquel Femenia, City of Palma</i>
10:45	Coffee break
11:15	Preparing for the Palma SUMP. Territorial and social perspectives. <i>Joana Maria Seguí, Universitat de les Illes Balears</i>
11:45	Excursion and practical demonstration of Palma mobility measures
13:30	Lunch
15:00	Introduction to SUMP Spanish case studies. <i>Salvador Rueda, Agència Ecologia Urbana (Barcelona)</i>
16:00	Parallel Working groups on Spanish experiences <ul style="list-style-type: none"> • Sevilla <i>Josefina Cruz, Universidad de Sevilla</i> • Málaga <i>Fran Bravo Encinas, Ayuntamiento de Málaga</i> • Vitoria <i>Juan C. Escudero, Centro de Estudios Ambientales de Vitoria-Gasteiz</i> • Barcelona <i>Salvador Rueda, Agència Ecologia Urbana (Barcelona)</i>
17:00	Round table. Stakeholders participation and citizens' engagement for Sustainable Mobility Planning (SUMP) in Palma. <i>Moderated by Joana Maria Petrus, Universitat de les Illes Balears</i>
18:15	Lessons from the round table and relevance for the SUMP development in Palma <i>Joana Maria Seguí, Universitat de les Illes Balears</i>
18:30	End of day 2.

DAY 3 – 28th JUNE 2013 Practical exercises for Sustainable Urban Mobility Planning Venue: Edifici Ramon Llull, Campus, UIB. <i>Moderated by Jaume Mateu, Universitat de les Illes Balears</i> <i>Language: Mainly Spanish (one session in English)</i>	
9:00	Introduction to the group exercises <i>Jaume Mateu, Universitat de les Illes Balears</i>
9:30	Parallel working groups <ul style="list-style-type: none"> • Involvement of local stakeholders. <i>Maarten van Bemmelen, Eurolocal, CIVITAS DYN@MO Site Coordinator for Palma</i> • New Mobility: How to use social media techniques in SUMP. <i>Rebeca García, Rupprecht Consult</i> • Measure selection in SUMPs and evaluation of those measures' impacts (session in English). <i>Tom Rye, Lund University</i>
11:00	Coffee break
11:30	Parallel working groups (continuing)
12:45	Conclusions of the Summer University 2013 and outlook to Summer University 2014 <i>Maarten van Bemmelen, Eurolocal, CIVITAS DYN@MO Site Coordinator for Palma</i>
13:15	Handing over of Certificates and Closing <i>Jordi Llabrés, Pro-Vice-Chancellor, Innovation Knowledge Transfer</i>
13:30	Lunch

Management and scientific committee: Joana Maria Seguí, Maria Rosa Martínez, Maurici Ruiz, Jaume Mateu and Margarita Luna (Site Evaluation Managers, Departament de Ciències de la Terra, GITMOT, Universitat de les Illes Balears).

Organizing committee: Maria Rosa Martínez, Joana Maria Seguí, Maurici Ruiz, Jaume Mateu and Margarita Luna (Site Evaluation Managers, Departament de Ciències de la Terra, GITMOT, Universitat de les Illes Balears); Maarten van Bemmelen (Eurolocal, Site Coordinator Palma), Bernd Decker (Rupprecht Consult, Project Manager) and Kirsi-Marja Lonkila (Project Dissemination Manager).

Registration form on www.civitas.eu > CIVITAS Events >

Practical information

Palma is the major city geographically located in the south-west of Mallorca, in the western Mediterranean Sea. Also, Palma is the capital city of the autonomous community of the Balearic Islands in Spain.

How to get to Palma?

Palma has excellent air links with the mainland, the major European cities and the rest of the world. The international airport of Son Sant Joan, 8 km from the city of Palma is the main gateway to the island of Mallorca.

Connexion between the airport and Palma

Bus: Line 1 EMT Palma Airport (Stops at the airport in front of the Arrivals building). There is a regular bus line that connects Palma to the airport. The trip last 20 minutes and you can only pay cash (2,50€). Plaça d'Espanya bus stop is a communications hub of the Balearic capital, because there is located the Intermodal Station. It is also a meeting point of entry to the city center.



Timetables

Workdays, Saturdays, and holidays (summer: 1 may-31 october) : Average frequency: 15 minutes

- **Aeroport** Earliest departures: 06:00, 06:15, 06:35, 06:55 last departures: 00:15, 00:45, 01:15, 01:45

MORE INFORMATION

http://www.emtpalma.es/EMTPalma/Front/lineas.en.svr?accion=entrada&cod_linea=1

Taxi: stops in front of the Arrivals building, at the height of the door D.

Transport



The **EMT** (Municipal Transport Company) is local bus company. Tickets must be purchased for every journey; if you need to transfer buses you must buy another ticket. Bus tickets can be purchased at local kiosks.

Sa Riera: line 8, stop Instituts. Average frequency: 7 m.

University: line 19, stop Edifici Beatriu de Pinós. Average frequency: 16 minutes.

Ordinary rate - urban ticket: 1,50€

Tourist card 10 trips not rechargeable: 10€

MORE INFORMATION

<http://www.emtpalma.es/EMTPalma/Front/listadolinas.ct.svr>



The easiest way to get to the **University** is by **metro**. Take the downtown station in Plaça d'Espanya. The travel time is 13 minutes and the metro stops on the campus (near Ramon Llull building).

MORE INFORMATION

<http://www.tib.org/portal/en/web/ctm/metro>



RADIO TAXI

Tel. 971 755 440. Fax. 971 764 545

Languages: Spanish, Catalan, English, German and Italian.

Taxis adapted for the disabled.

Payment services by credit card.

TAXI PALMA RADIO

Tel. 971 401 414. Fax. 971 401 010

info@taxispalmaradio.com

Languages: Spanish, Catalan, English.

Taxis adapted for the disabled.

Payment services by credit card.

Weather

Mallorca's climate is typically Mediterranean, with warm average temperatures and seasonal rains, the summer period being both hot and dry. The island's rainfall is characterised by its irregularity, varying radically from one year to the next, even reaching the point where there are drought conditions. Most of the rain that falls is concentrated within a few days of precipitation, with some very heavy rains in autumn and lighter rains over the rest of the year.

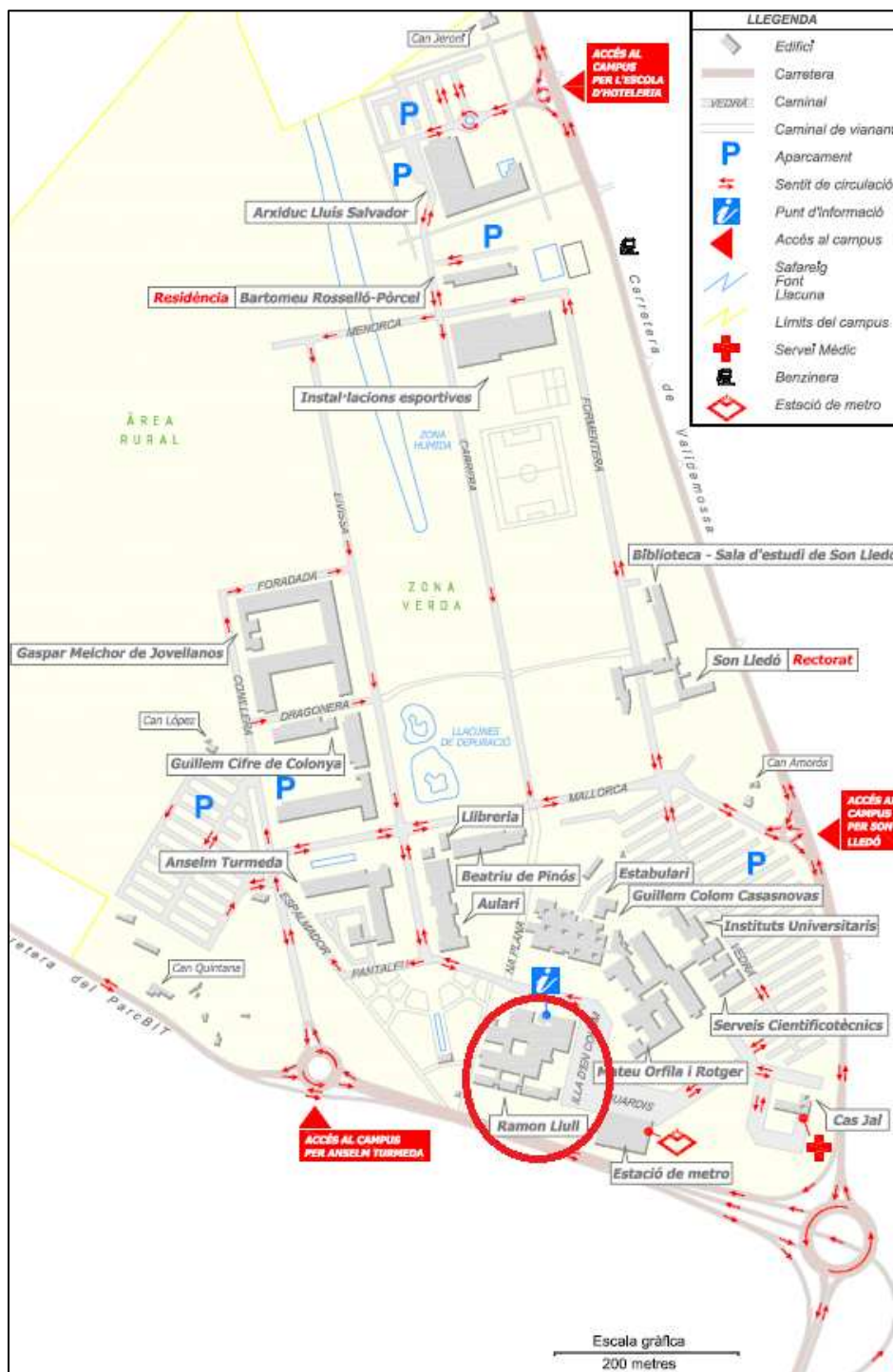
Excluding the high mountain areas, the average annual temperature is between 16°C and 18°C, with a maximum summer average of 29 to 31°C and a minimum average winter night-time temperature of 5 to 9°C.

Universitat de les Illes Balears

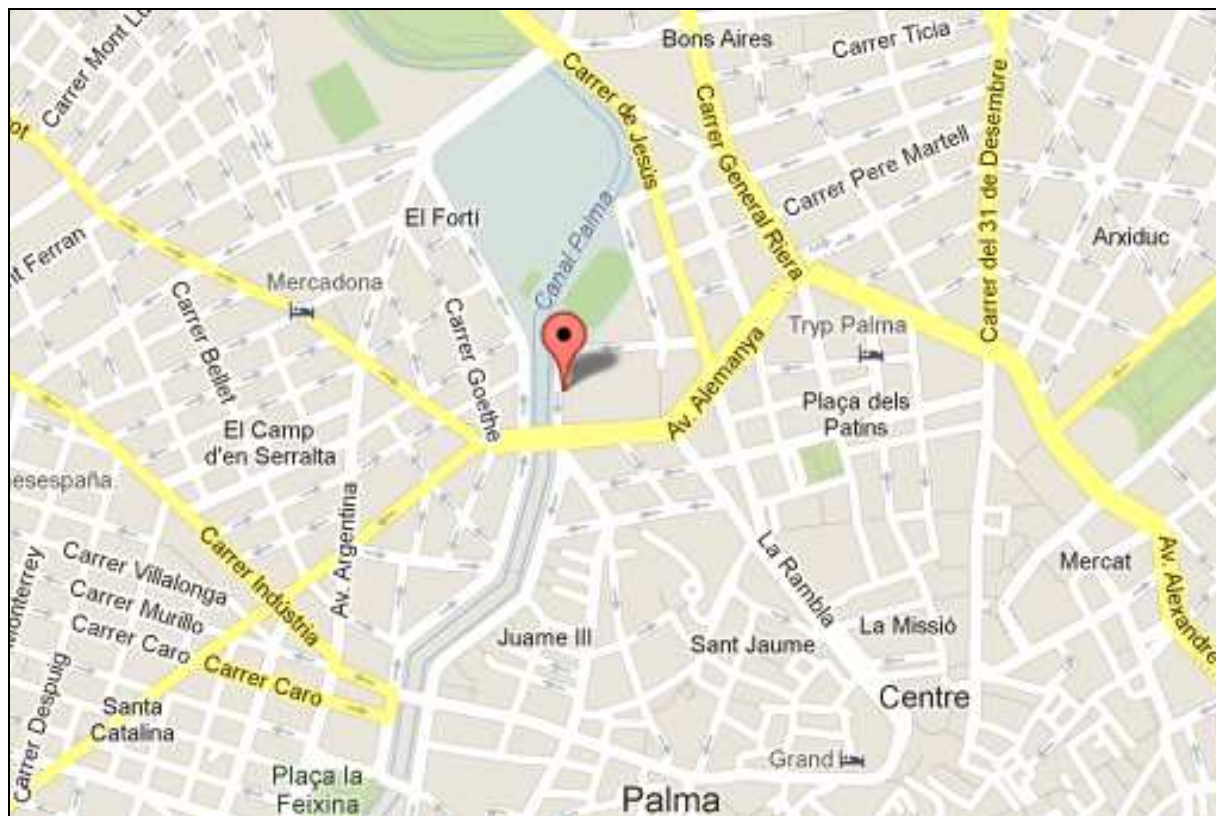
The Campus (UIB) is located in a rural setting between the Palma districts of Son Espanyol and Sa Garriga, at 7,5 km from capital city. Spanning a total area of almost 100 hectares, 52 of them will form part of a nature reserve in accordance to the soon-to-be instated Special Plan. Within this reserve is an Area of Special Interest (ANEI) along the north-western boundary which is known as the foothills of the Sierra de Tramuntana.



www.maps.google.com



Ramon Llull (building on the Campus)



www.maps.google.com

RECOMMENDED ACCOMODATION

Hotel Jaime III ****
Paseo Mallorca, 14B Palma, 07012
Tel +34 971 725 943
hmjaimelll@hmhotels.net

Hotel Almudaina***
Avda. Jaime III, 9, Palma 07012
+34 971 727 340
<http://www.hotelalmudaina.com>

Hotel Tryp Palma ****
Font y Monteros, 23, Palma, 07003
+34 971 170 200
tryp.palma@melia.com

Hotel Palladium***
Paseo Mallorca, 40, Palma, 07012
+34 971 712 841
info@hotelpalladium.com